

## PRIVACY POLICY

### **Data protection and safety:**

We gather and process data for orders, for customer relations maintenance and marketing purposes. As far as it is necessary for order processing, a transmission of relevant personal data to our courier may be necessary. To manage the technical operation of data processing we partially use third party service providers. For this purpose the customer agrees to raising, storing, processing and usage of relevant personal data during order processing, for customer relations maintenance and marketing purposes. The denial of agreement to this raising and gathering relevant personal data as well as transmission to courier services results in the interruption and cancellation of an order.

Besides, the agreement to data storage, processing, usage and transmission can be revoked at any time. The withdrawal is to be directed at: MICHE Europe GmbH, Schatzlgasse 4, 82335 Berg, Germany or by e-Mail sent to [info@MICHE-bag.eu](mailto:info@MICHE-bag.eu)

Your e-Mail address remains with MICHE Europe and will not be used by any third party!

Our data protection practices are in harmony with the German Data Protection Law (Bundesdatenschutzgesetz - BDSG) as well as the law for tele- and media-communication (Telemediengesetz - TMG).

Upon your written request we will provide you with a copy of your stored personal or pseudonymous data free of charge. Should you desire so, please send a written request to MICHE Europe GmbH, Schatzlgasse 4, 82335 Berg, Germany or to [info@MICHE-bag.eu](mailto:info@MICHE-bag.eu). Furthermore, we are obligated, upon request, to correct, block or delete any of your personal stored data.

### **SSL-data encryption:**

Your personal data trusted with us are encrypted with the SSL data encryption system for your additional safety. The abbreviation "SSL" means "Secure Socket Layer" and is a form of encryption, which is used across the worldwide web successfully. With this methodology, your data can be made tap-proof.

As a precaution, please be advised, data transmission in the internet (i.e. E-Mail communication) has shown flaws and cannot be seamlessly protected from unauthorised access by unknown third parties.

### **Web Bugs:**

We use „Google Analytics“ to measure and analyse web traffic to our website. This should enable us to adapt our website to your needs and preferences. We will not this gathered to data to personally identify you.